

BioCT Sponsorships

Connect with Connecticut's Bioscience Community

BioCT works with bioscience leaders from biopharma, academia, medical device, government, research institutions, hospitals and other stakeholders. Through our annual events, professional development and networking opportunities, BioCT connects professionals across the industry. Our digital communication channels, including our website, newsalerts and newsletters, and social media, share exciting news about activities and stories that are important to the growth and success of bioscience in Connecticut. In fact, our email database reaches 3,700+ subscribers, providing an excellent opportunity to increase visibility and tap into the Connecticut bioscience ecosystem.



2019-20 Overview of Support Opportunities

Want To Be Noticed?

BioCT offers a suite of sponsorship opportunities which include:

- Organizational Sponsorships
- Programming & Event Sponsorships
- Digital Sponsorships

Whether you are an established company or institution, new to the state or just getting started, a BioCT sponsorship offers an exceptional opportunity to become more visible in Connecticut's bioscience community.

There's no better way to promote your role in the advancement of bioscience in Connecticut than utilizing the voice of the CT bioscience community.

- BioCT's organizational sponsorships provide a showcase for companies that wish to strengthen their alignment with the bioscience industry and BioCT, as well as support our work at all levels.
- Our event and networking programs bring together professionals from across the industry on a regular basis to exchange ideas, identify needed resources and build connections.
- Our communications and digital publishing platforms offer outstanding reach and the opportunity to increase visibility in the greater community.

Our Mission

We are your voice

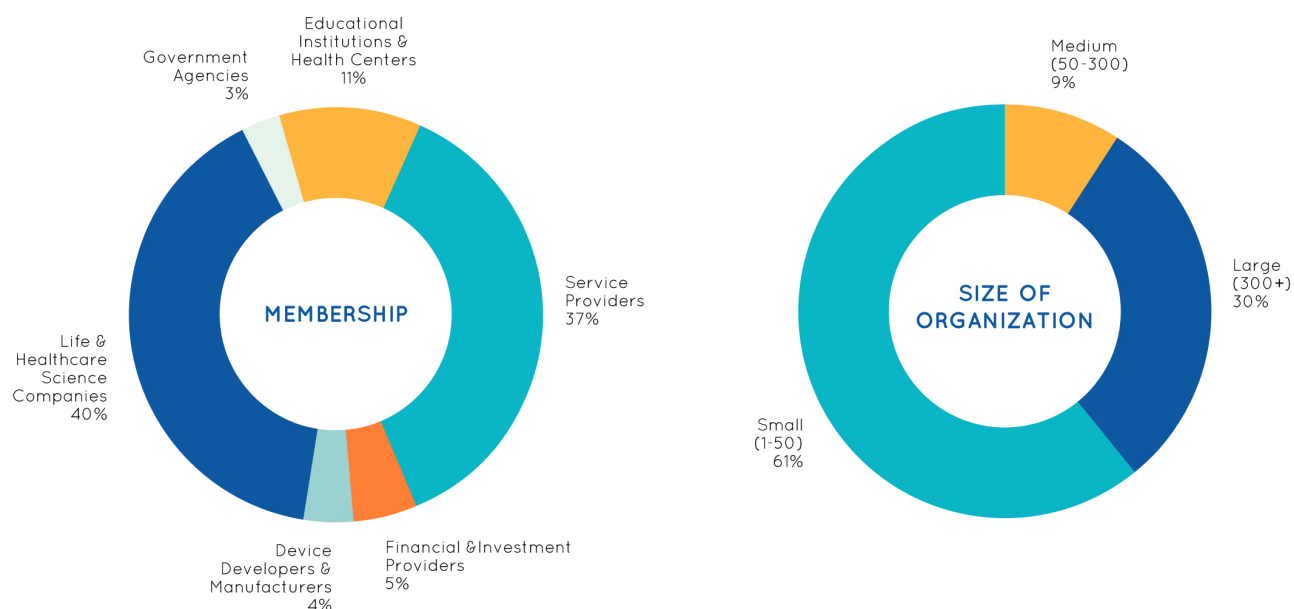
BioCT is the bioscience industry voice for the state of Connecticut. We are dedicated to growing the vibrant bioscience ecosystem in Connecticut by supporting innovation, collaboration, networking, education, talent engagement and advocacy. We bring together companies, institutions, entrepreneurs, investors, government, service providers, and other passionate, dedicated people, to create a thriving community to improve patients' lives and public health.



left: Dawn Hocevar, President & CEO

BioCT Membership

Our membership (220+) forms the nucleus of the bioscience industry in Connecticut.



Organizational Sponsorships

Sustainer: \$15,000

Sustaining Sponsors support BioCT's work at levels above and beyond their regular membership dues. Sustaining Sponsors contributions are used to support BioCT's general operations.

Benefits include:

- Prominent acknowledgement as a Sustaining Sponsor on BioCT's website
- Signage and logo placement on all event materials
- Guest column in monthly newsletter (6)
- Ability to speak for 2 min at any events of your choice throughout the year and/or recognition at all events as a dedicated supporter of BioCT and the community

Supporter: \$10,000

Supporting Sponsors support BioCT's work at levels above and beyond their regular membership dues. Supporting Sponsors contributions are used to support BioCT's general operations.

Benefits include:

- Prominent acknowledgement as a Supporting Sponsor on BioCT's website
- Signage and logo placement on your choice of 3 events in a calendar year
- Recognition at all events as a key supporter of BioCT and the community

Program and Event Sponsorships

Signature Events:

\$5,000 or \$2,500 each

- Policy Day at the Capitol
- Bioscience State of the State – New!

Networking Events:

\$4,000 or \$1,000 each

- Annual Bioscience Mixer
- Annual Holiday Networking Event
- Annual Summer Kickoff Event

Professional Development:

\$3,000

- BioCT Career Portal

Digital Sponsorships:

\$6,000 or \$2,000 each

- Visibility on BioCT website
- Daily Newsalerts
- Monthly Newsletters

Details and Descriptions

Policy Day at the Capitol

This annual event brings together Connecticut's bioscience community and state legislators to advance policy decision-making that has a significant impact on patients and BioCT members. The agenda includes keynotes, presentations and panel discussions designed to educate and promote an open dialogue. Attendance 200+



Bioscience State of the State

Coming soon. This annual event will offer discuss vital industry updates, including updates on legislative agenda, policy developments and state initiatives in follow-up to Policy Day at the Capitol. The agenda will include keynotes, panel discussion and presentations from legislators and senior government officials.

Annual Bioscience Mixer

This annual event, held at Stony Creek Brewery, draws attendees from companies in the greater New Haven/Branford bioscience cluster. Companies are invited to deliver 3 minute pitches on their science and/or products and services. Attendance 250+



Annual Holiday Networking Event

A December tradition in the bioscience community, this event celebrates our members and offers an opportunity to network with industry movers and shakers. A highlight of the event is the presentation of the BioCT Entrepreneur of the Year Award. Attendance 350+



Annual Summer Kickoff

What better way to welcome summer than with an outdoor event on the grounds of the Innovation Commons, our incubator and co-working space in Groton. Attendees enjoy live music, casual dining, local oysters, and the best our neighborhood breweries and vineyards. The activities also include a vendor and service provider showcase. Attendance 200+



BioCT Career Portal

The BioCT Career Portal is a resource dedicated to connecting Connecticut's bioscience employers and today's talent. It is designed to deliver a seamless, easy-to-use platform to link employers and job seekers with the express goal of keeping the intellectual capital and skills of today's talent in-state.



BioCT Website

Opportunity to showcase industry expertise, white papers and intellectual capital.

News Alerts

Published daily, BioCT Newsalerts highlight member news, industry trends & developments, scientific innovations, legislative developments, events and issues of importance to our members and the greater bioscience community.

Newsletter

Published monthly, the BioCT newsletter features member news, resources and industry developments. Sponsors can showcase services or products as well as promote their thought leadership through a guest column.

Innovation Commons

Additionally, we offer select sponsorship and branding opportunities at our incubator, **Innovation Commons**, in Groton, CT. These include exclusive venue and naming rights, onsite signage, and product and service displays to name a few. Details are available upon request.



Get In Touch

We look forward to working with you to create a sponsorship program that meets your marketing goals, supports our mission and promotes the advancement of the Connecticut bioscience community.

For questions or to get started, contact **Kelley Gipson, kgipson@bioc.org**