

2020 Big Connect

Presented by: COMCAST BUSINESS

NOV. 16 - 19
8:30 AM - 1:00 PM

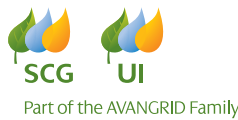


NAVIGATE THE FUTURE OF BUSINESS NOW!

AGENDA AT A GLANCE Speakers, Workshops, & More...

ZOOM NETWORKING ROOMS

Sponsored by the Energy Efficiency programs at:



MONDAY, NOV. 16th Progress through Pandemic Pivots

Sponsored by:
ConnectiCare



KEYNOTE SPEAKER: 9:00 - 10:00 AM
Emerging from Crises: Resilience, Creativity, and Energy

Frank Sesno - Emmy Award-winning Journalist & former CNN Correspondent & Anchor

Presented by:



PANEL DISCUSSION: 10:00 - 11:00 AM

Positive Pivots & Best Practices in the Pandemic



(Left to right) **Moderated by: Dale Kroop** - Director, Economic & Neighborhood Development and the Hamden Economic Development Corporation, Town of Hamden; **Bing Carbone** - President, Modern Plastics; **Ramon Peralta** - Founder & Chief Brand Officer, Peralta Design; **Lauren Tagliatela** - Chief Community Officer, Canal Crossing



PANEL DISCUSSION: 11:00 AM - 12:00 PM

Access to Capital & Other Support for Your Business

Sponsored by: **KeyBank**

Allison Standish-Plimpton - SVP, Business Banking Team Leader, KeyBank; **Richard D. Evans** - VP, Community Investment Corporation™; **Moderated by: Ray Andrewsen** - Director, Membership Services, GNHCC



PRESENTATION: 12:00 - 12:30 PM

The Science of Well Being

Laurie Santos, Ph.D - Professor Department of Psychology Head of Silliman College, Yale University **Yale**



PRESENTATION: 1:30 PM

Optimism and Opportunity: The New Road Map to Success

Amy Allen - Partner, blumshapiro; **Michael Lacrosse** - Director, Advisory Services Group, blumshapiro

Sponsored by:



WEDNESDAY, NOV. 18th Dynamics & Trends for Top Industries (Nonprofit, Manufacturing, and BioScience)



NONPROFIT AWARDS & GRADUATE SCHOOL GRANT PRESENTATIONS: 8:00 - 9:00 AM

Moderated by: Jackie Downing Director, Grantmaking & Nonprofit Effectiveness The Community Foundation for Greater New Haven Brought to you by: **NONPROFIT RESOURCE COUNCIL** OF THE GREATER NEW HAVEN CHAMBER & AFFILIATES

Sponsored by:



KEYNOTE SPEAKER: 9:00 - 10:00 AM

Hope is the Cure for Cancer of the Human Spirit

Bill Strickland President & CEO Manchester Bidwell Corporation

Sponsored by:



PANEL DISCUSSION: 10:00 - 11:00 AM

Advanced Manufacturing: The Evolving Face of CT Manufacturing

(Left to right) **Jill Mayer** - CEO, Bead Industries, Inc.; **Lucia Furman** - President, Mercantile Development Inc.; **Marcy Minnick** - COO, Exello Tool Engineering + Manufacturing Co.; **Nick Perkins** - Director of Operations, Unicorr Packaging/Connecticut Container Corp.



PRESENTATION: 11:00 AM - 12:00 PM

Katie S. Dykes - Commissioner, Department of Energy & Environmental Protection (DEEP), Connecticut

Sponsored by:



PANEL DISCUSSION 12 - 1 PM

Advancements within the BioScience Industry

Brought to you by: **HEALTH CARE & LIFE SCIENCES COUNCIL** OF THE GREATER NEW HAVEN CHAMBER & AFFILIATES

Sponsored by:



(Left to right) **Graham Goodrich** - SVP, Brand Marketing, Biohaven Pharmaceuticals; **John Grosso, Ph.D.** Vice President, Chemistry, Manufacturing, & Controls, Arvinas; **Dawn Hovevar** - President & CEO, BioCT; **David Light** - Founder & CEO, Valisure; **Moderated by: Garrett Sheehan** - President & CEO, GNHCC

A FOUR DAY VIRTUAL EVENT - Different from any other Big Connect Expo, this year's event will be happening online! Attendees will hear from national and regional speakers, visit virtual booths, interact with industry influencers, and network all morning with fellow business professionals.

TUESDAY, NOV. 17th Strategies & Tools to Navigate Professional Roles and Core Job Functions



KEYNOTE SPEAKER: 9:00 - 10:00 AM
Get Virtual!

Toby Corey - Former President of Tesla, & Global Field Operations; Former Chief Revenue, Officer at Solar City

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PANEL DISCUSSION

10:00 - 11:00 AM

Equity & Inclusion Through Authentic Means

(Left to right) **Simone Morris**, CEO, Simone Morris Enterprises LLC; **Denise Canady**, BS - Chief Compliance Officer, Marrakech, Inc.; **Jean Kristensen** - President & CEO, Jean Kristensen Associates, LLC; **Arthur W. Thomas III** - Director, Entrepreneurial Initiatives & Inclusive Economic Opportunity, The Community Foundation for Greater New Haven

WOMEN'S POWER PANEL: 11:00 AM - 12:00 PM

Navigating Resiliency While Leading Others Through Crises: Power of Resources, Power of Networking, Power of Platform



(Left to right) **Marilyn Alverio** - Founder & CEO, Latinas & Power; **Susan Bysiewicz** - Lt Governor, Connecticut; **Courtney Jinjika** - East Territory, Retail Executive, KeyBank; **Patricia Melton** - Executive Director, New Haven Promise; **Moderated by: Laura Hutchinson** - Good Morning Connecticut, Co-anchor, WTNH/WCTX

Sponsored by: **KeyBank** | **Key4Women**



WORKSHOP: 12:00 - 1:30 PM



How to Create a Business Plan & Adapting Your Business Strategy

(Left to right) **Bob Bishop** - Principal, Apex Consulting; **GLEN MCDERMOTT** - Founder & CEO, Red Rock Branding; **Elinor Slomba** - Director, Community & Business Development, Red Rock Branding; **Joe Williams** - Business Advisor, CT Small Business Development Center (SBDC)

THURSDAY, NOV. 19th Strategies for Professional Development



POLITICAL COMMENTARY: 9:00 - 9:30 AM

Perspective on the U.S. Presidential Results & Current State of Affairs

Ross Douthat Op-ed Columnist, *The New York Times*



PANEL DISCUSSION: 10:00 - 11:00 AM

Unique Staffing Structures: The New Contract Worker in the Gig Economy

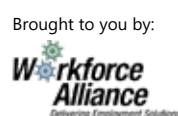
Paul Mayer President, The Schegg Group



PANEL DISCUSSION: 11:00 AM - 12:00 PM

Train for Tomorrow

Moderated by: Wanda Lary Business Services Coordinator Workforce Alliance



WORKSHOP: 12:00 - 1:00 PM
How to Get Hired!

Pamela Shand, MS, CPRW Career Coach Offer Stage Consulting, LLC



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