



## **Venture Capital and** High-Growth Startups Where human capital meets private capital™

### Why you need Insperity?

To become tomorrow's success story, today's startup and emerging companies must be prepared to face a number of challenges.

We understand the pressures that VC firms face when investing in startups that compete in high growth industries like technology, software, and biotech.

Going beyond the basics is what Insperity is about; helping an emerging startup prepare to take its next great leap.



People alignment



HR mastery



follow-through



What is the missing piece in the VC / startup relationship?

Venture capital financing can provide capital, board governance, hiring assistance, consultation and introductions to strategic partners. But there's a missing link: a human capital solution.

Insperity can handle many of the daily HR tasks related to payroll, benefits plan sponsorship and HR-related government compliance. But we don't stop there. Here's how Insperity can help along the way.

### Seed/Angel

- · Culture by design
- Key-position hiring assistance

### Series A

- · Administrative infrastructure
- · Talent acquisition and retention
- · Leadership development
- · Employer liability reduction assistance

#### Series B+

- Organizational alignment
- Management training
- Culture-based recruiting

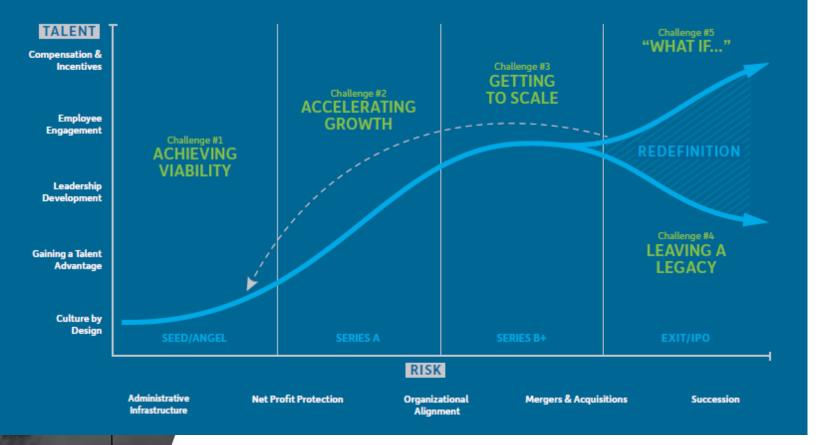
### Exit/IPO

- Cultural compatibility analysis
- · HR practices reviews
- Ready HR infrastructure for sale or exit



### Helping businesses succeed in every stage of growth

Insperity works with your portfolio companies to determine their unique HR needs, develop a road map based on growth projections and help implement efficiencies throughout every growth phase.

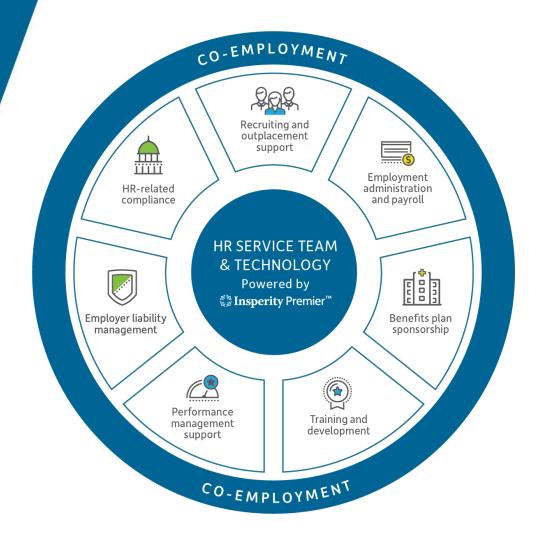




### What is Co-employment?

Powered by the Insperity Premier<sup>™</sup> platform, our proprietary human capital management technology built specifically for co-employment and focused on revenue generation, expense control and net profit protection. Additional benefits of co-employment:

- Predictability of human resources cost
- Developed company culture
- Established HR-related policies and procedures
- Employment-related risk management
- Streamlined HR processes





# Do you need Traditional employment?

If you have a handle on HR-related government compliance and you're comfortable with retaining employment-related risks and responsibilities, you may be a great candidate for the Insperity® Workforce Acceleration™ solution.

### Additional fee-based solutions

### **Recruiting services**

- Direct hire, recruitment process outsourcing
- Background screening

#### Financial services

· Expense management

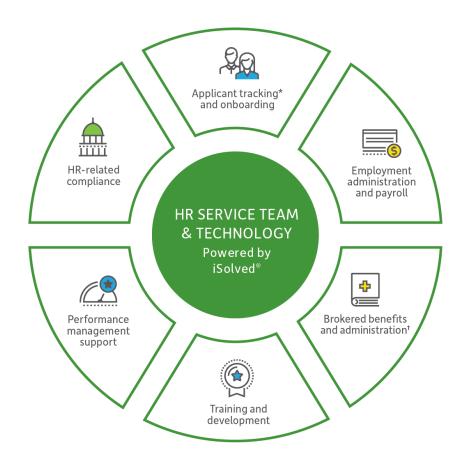
#### Retirement services

- 401(k) plans
- Payroll integration

### **Insurance services**

- Business coverage: Group life and health, property and casualty, business insurance
- Personal coverage: Health, individual life and disability, homeowners, auto

\* All insurance products are offered and sold only through a licensed insurance broker, such as Insperity Insurance Services, LLC, (CA license #OE22586), or their licensed agents.



\*Available for an additional fee



