

# **YALE LIFE SCIENCES PITCHFEST +BIOCT HOLIDAY PARTY | DEC 4**

*2025 Sponsorship Opportunities*



**YALE VENTURES**

# SPONSORSHIP BENEFITS

## HIGH IMPACT VISIBILITY

500+ Audience, including biotech industry and investors, Yale faculty, innovation partners in pharma, biotech, diagnostics

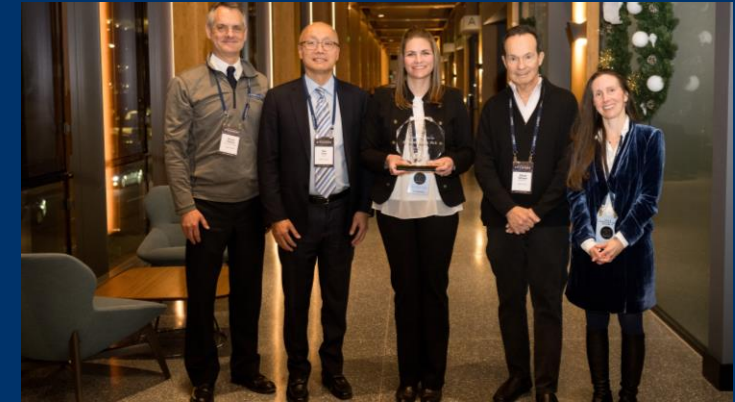


## DEAL FLOW

Access to cutting-edge Yale innovations, potential for co-investment opportunities

## BRAND ALIGNMENT

Branding in all event promotions, website (digital & in person)



## CONNECTICUT & YALE LIFE SCIENCES ECOSYSTEM

Be part of one of America's fastest growing life sciences ecosystem

2025 SPONSORSHIP OPPORTUNITIES	GOLD (7 available) \$7,500	SILVER (8 available) \$5,000	BRONZE (unlimited) \$3,000
SPONSOR TABLE	Main Event Room	Main Hallway	N/A
SOCIAL MEDIA* <i>Company mentions on specific event social media campaigns on both Yale Ventures &amp; BioCT channels</i>	Individual spotlight (1x) Group Level spotlight (2x) <i>10,000 impressions*</i>	Individual spotlight (1x) Group Level spotlight (1x) <i>7,500 impressions*</i>	Group Level spotlight (1x) <i>2,500 impressions*</i>
TICKETS <i>General admission tickets</i>	15 tickets \$1,875 value!	10 tickets \$1,250 value!	5 tickets \$625 value!
EVENT PROGRAM <i>Ad space in the virtual event program</i>	1/2 Page	1/3 Page	1/4 Page
LOGO & RECOGNITION <i>PitchFest day recognition</i>	<ul style="list-style-type: none"> <li>✓ Digital Marketing Materials logo displayed</li> <li>✓ LOGO included on 8'x8' shared sponsor banner</li> <li>✓ 8' INDIVIDUAL FLAG in main event room</li> <li>✓ On-site verbal recognition from Yale Ventures and/or BioCT leadership</li> </ul>	<ul style="list-style-type: none"> <li>✓ Digital Marketing Materials logo displayed</li> <li>✓ LOGO on 8'x8' shared sponsor banner</li> <li>✓ 6' INDIVIDUAL FLAG by table</li> <li>✓ On-site verbal recognition from Yale Ventures and/or BioCT leadership</li> </ul>	<ul style="list-style-type: none"> <li>✓ Digital Marketing Materials logo displayed</li> <li>✓ LOGO on 8'x8' shared sponsor banner</li> <li>✓ On-site verbal recognition from Yale Ventures and/or BioCT leadership</li> </ul>
LIST OF ATTENDEES <i>(company, title, and name)</i>	Included	Included	Included





# ABOUT THE EVENT



500+  
Attendees

32  
Founder Pitches

BioCT  
Entrepreneur of the Year  
to be announced

Access to 10+  
Advanced Blavatnik-  
funded projects



# THANK YOU

Contact: Tim Opstrup: [Timothy.Opstrup@yale.edu](mailto:Timothy.Opstrup@yale.edu) & Kelley Gipson:  
[kgipson@bioct.org](mailto:kgipson@bioct.org)